



AUSTRALIAN SEASON'S GREETINGS CARD CONTEST

Overview

Celebrating the holiday season at the end of the year is a tradition that is common in much of the world, including the United Kingdom (UK) and Australia. But unlike countries in the northern hemisphere, the holiday season in Australia is celebrated in the heat of early summer.

The climate has an impact on the way Australians celebrate and the traditions that they follow. With this in mind, the Australian High Commission is inviting students in the UK to enter the **“Australian Season’s Greetings Card Contest”**. Budding artists are encouraged to get creative while imagining what the holiday season is like during an Australian summer. The winning design will be used as the official season’s greetings cards of the Australian High Commission.

Eligibility and Categories

All school aged children are welcome to participate.

Judging Criteria

Entries will be judged according to the following criteria:

- Effectiveness in promoting the card’s theme
- Creativity and design
- Visual aesthetics
- Adherence to the competition rules.

The judging panel consists of representatives of the Australian High Commission.

Prizes

The winning design will be used as the official season’s greetings cards of the Australian High Commission for 2015. The winning entry will be exhibited on the Australian High Commission website (<http://uk.embassy.gov.au/lhlh/home.html>) and Facebook page (<https://www.facebook.com/AustralianHighCommissionUK>).

Entry Method

Participants must submit their entries on or before **27 November 2015**. Entries must be marked with name, age and contact details (preferably email address). Entries must be delivered by hand or post to:

Australian High Commission
CARD COMPETITION
Public Affairs Section
Strand
London WC2B4LA

Contest Results

Winner of the **“Australian Season’s Greetings Card Contest”** will be announced on **4 December 2015**. The winner’s name and artwork will be published on the Australian High Commission website and Facebook page. The winning participant schools will be notified individually.



Important Dates

27 November 2015: Last day to submit card designs (must be received by the Australian High Commission).

4 December 2015: Winners announced and online exhibition posted.

Competition Rules

1. Entries must demonstrate an understanding of how Australians celebrate the season; extra consideration will be given to elements identifying Australia's relationship with the UK.
2. The artwork should be submitted on A4 paper in either landscape or portrait orientation.
3. The artwork may be done in pencil, crayon, felt tip or paint.
4. We will not accept entries that used additional materials to create 3D effects, including glitter-type materials.
5. Participants should write their name, age, address and contact details on the back of the drawing paper. Parents should sign to grant permission.
6. Each participant should submit one entry only.
7. Entries must be the participants' original artworks that have not been published before, nor submitted for other competitions, and must not infringe intellectual property rights.
8. All entries become the property of the Australian High Commission and will not be returned upon submission. By entering the competition entrants agree to the publication of their work and their name and age.
9. The Australian High Commission assumes the right to edit, alter, publish, reuse, distribute, or exhibit the artworks in any manner whatsoever, including for publicity and educational purposes.
10. The organiser's decisions on the competition results are final.
11. All personal information collected by the Australian High Commission will only be used in matters relating to the **"Australian Season's Greetings Card Contest"** which includes for publicity and promotional purposes.
12. The Australian High Commission reserves all the rights to change the competition rules, exhibition and other arrangements without prior notice.

Online Resources

For more information on the season's celebrations in Australia, please see:
<http://australia.gov.au/about-australia/australian-story/christmas-season-celebrations>

Enquiry Any questions regarding the competition can be directed to General Enquiries: GeneralEnquiries.LhLh@dfat.gov.au.